

“Transforming Scottish Farming through Smart Sensor Farming”

Webinar on Wednesday 24th February 2021, 7pm, delivered online

Smart digital farming is transforming the way we farm, and has the potential to radically improve the productivity, profitability and sustainability of Scottish agriculture. Developments in the Internet of Things (IoT) technology means that whole farms can now be digitally connected with a myriad of sensors - allowing real time monitoring of crops, livestock, machinery, soils, stores and people.

The value of this data can be as simple as giving you time back in your day from automating admin tasks, through to powerful insights and intelligence allowing you to improve the way you manage your business. In all cases, data will be at the core of the drive to transform farms in the future.

SAOS, SmartRural, Nature Scotland and RSABI are pioneering this exciting technology on a range of farm demonstration sites across Scotland. This webinar, which is aimed at farmers, crofters and their advisers, will share the results from a one-year pilot project to test low-power smart sensors on three Demonstration Farms. This is an opportunity to learn of the project’s progress, to hear first-hand from the host farmers of their experiences, and of the benefits and challenges from adopting this new technology.

The three Demonstration Farms are:

- Elaine Booth and Peter Robertson, Ednie Farms, Aberdeenshire
- Neil and Debbie McGowan, Incheoch Farm, Alyth
- Russell & Robbie Brown, Inverdovat Farms, Fife

The Event is free. To book a place please use the following link <https://bit.ly/3tJOpYT> to register with Eventbrite who will provide joining details.

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